

# Cookies Policy

The site uses cookies to make its services simple and efficient for users.

Users viewing the site will see minimal amounts of information entered in the devices in use, whether they are computers or mobile devices, in small text files called "cookies" □ saved in the directories used by the User's web browser.

There are different types of cookies, some to make the use of the site more effective, others to enable certain features.

Our cookies could be used, for example, to:

- Memorize the preferences entered
- Avoid re-entering the same information several times during the visit such as username and password
- Analyze the use of the services and content provided by the site to optimize the browsing experience and the services offered

## **Types of cookies used**

Following are the various types of cookies that could be used depending on the purpose of use:

### **Technical Cookies**

This type of cookies allows the proper functioning of some sections of the site. They are of two categories: persistent and session:

- Persistent: once the browser is closed they are not destroyed but remain up to a preset expiration date.
- Session: they are destroyed every time the browser is closed.

These cookies, always sent from our domain, are necessary to view the site correctly and in relation to the technical services offered, they will therefore always be used and sent, unless the user changes the settings in his browser (thus invalidating the display of the pages of the site).

### **Analytical cookies**

The cookies in this category are used to collect information on the use of the site. This information will be used for anonymous statistical analysis in order to improve the use of the site and to make the content more interesting and relevant to the wishes of users. This type of cookie collects anonymous data on user activity and how it arrived on the site. Analytical cookies are sent from the site itself or from third-party domains.

#### **Third-party service analysis cookies**

These cookies are used in order to collect information on the use of the site by users anonymously such as: pages visited, time spent, origins of the traffic of origin, geographical origin, age, gender and interests for the purpose of marketing campaigns . These cookies are sent from third-party domains external to the site.

#### **Cookies to integrate third-party software products and functions**

This type of cookies integrates functions developed by third parties within the pages of the site such as icons and preferences expressed in social networks in order to share the contents of the site or for the use of third-party software services (such as software for generate maps and additional software offering additional services). These cookies are sent from third-party domains and from partner sites that offer their functionality on the pages of the site.

### **Profiling cookies**

These are the cookies needed to create user profiles in order to send advertising messages in line with the preferences expressed by the user within the pages of the site.

According to current legislation, the site has not obliged to seek consent for technical and analytics cookies, as they are necessary to provide the requested services.

For all other types of cookies, consent can be expressed by the User with one or more of the following methods:

- Through specific configurations of the browser used or the related computer programs used to navigate the pages that make up the site.
- By changing the settings in the use of third-party services

Both of these solutions could prevent the user from using or viewing parts of the site.

### **Third Party Websites and Services**

The site may contain links to other websites that have their own privacy policy which may be different from the one adopted here which consequently is not responsible for these sites.

### **Cookies used**

Below is the list of technical, analytics and third-party cookies used by this site:

- \_\_utma, \_\_utmb, \_\_utmc, \_\_utmt, \_\_utmz, \_\_utmv, \_ga, \_gat, LiveHelpSession Google Analytics These cookies are used to collect information about our visitors who use our site. We may use this information to compile reports and to help us improve the site. These cookies collect information anonymously, including the number of visitors to the site, starting from where visitors have reached the site and the pages they have visited.
- googtrans, googtransopt Google Translate These cookies store the translation preferences of the Google Translate service.

- \_\_atuvc, \_\_atuvs - Add This - The cookie is associated with the social widget - AddThis - which is commonly embedded in sites to enable visitors to share content with a wide range of sharing networks and platforms. The cookie stores an updated count of the pages shared by the user.
- PHPSESSID - PHP Session - The cookie is used to track imported logical information to allow basic site operations.
- displayCookieConsent - CookieConsent - The cookie keeps track of the successful display of the popup that warns of the use of cookies so as not to display it again at the next access.

### **How to disable cookies by configuring the browser**

The following instructions may vary depending on the version of the software used.

#### **Chrome**

- Run the Chrome Browser
- Click on the chrome settings menu in the browser toolbar next to the url entry window for navigation
- Select Settings
- Click Show Advanced Settings
- In the "Privacy" section, click on the "Content settings" button
- In the "Cookies" section, you can change the following cookie settings:
  - Allow data to be saved locally
  - Change local data only until the browser is closed
  - Prevent sites from setting cookies
  - Block third-party cookies and site data
  - Manage exceptions for some internet sites
  - Elimination of one or all cookies
- For more information visit the dedicated page.

#### **Mozilla Firefox**

- Run the Mozilla Firefox browser
- Click on the firefox settings menu in the browser toolbar next to the url entry window for navigation
- Select Options
- Select the Privacy panel
- Click Show Advanced Settings
- In the "Privacy" section click on the "Content settings" button
- In the "Tracking" section, you can change the following cookie settings:
  - Ask the sites not to make any tracking
  - Communicate to the sites the availability to be tracked
  - Do not communicate any preference regarding the tracking of personal data
- From the "History" section it is possible to:
  - Enabling "Use custom settings" select to accept third-party cookies (always, from the most visited sites or never) and to keep them for a specified period (until they expire, when Firefox is closed or to ask every time)
  - Remove the individual cookies stored
- For more information visit the dedicated page.

#### **Internet Explorer**

- Run the Internet Explorer Browser
- Click the Tools button and choose Internet Options
- Click on the Privacy tab and in the Settings section change the slider according to the desired action for cookies:
  - Block all cookies
  - Allow all cookies
- Selection of the sites from which to obtain cookies: move the cursor to an intermediate position so as not to block or allow all cookies, then press on Sites, in the Website address box enter a website and then press on Block or Allow
- For more information visit the dedicated page.

#### **Safari**

- Run the Safari Browser
- Click on Safari, select Preferences and click on Privacy
- In the Block Cookies section, specify how Safari must accept cookies from websites.
- To see which sites have stored cookies click on Details
- For more information visit the dedicated page.

#### **Safari iOS (mobile devices)**

- Run the iOS Safari Browser
- Tap on Settings and then Safari
- Tap on Block Cookies and choose from the various options: "Never", "From third parties and advertisers" or "Always"
- To delete all cookies stored by Safari, tap on Settings, then on Safari and finally on Delete Cookies and data
- For more information visit the dedicated page.

#### **Opera**

- Run the Opera Browser
- Click on Preferences then on Advanced and finally on Cookies
- Select one of the following options:

- Accept all cookies
- Accept cookies only from the site you visit: third-party cookies that are sent from a domain other than the one you are visiting will be rejected
- Never accept cookies: all cookies will never be saved
- For more information visit the dedicated page.

#### **GET INFORMATION ABOUT COOKIES USED BY THIRD PARTY SERVICES**

- Google services
- AddThis

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This page is visible through the link at the bottom of all pages of the site pursuant to art. 122 second paragraph of the Legislative Decree. 196/2003 and following the simplified procedures for the information and the acquisition of consent for the use of cookies published in the Official Gazette 126 of June 3, 2014 and related register of measures no. 229 of May 8, 2014.